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Press Release

Source: WorldGaming

WorldGaming.com Introduces New Chief Marketing and Technology Officers

Thursday March 5, 9:00 am ET

TORONTO--(BUSINESS WIRE)--WorldGaming (www.worldgaming.com), the premier destination for console gamers to network and challenge other players from around the world in tournaments for REAL money, today announced that Rob Segal and Kobi Ofir will join the company as Chief Marketing Officer and Chief Technology Officer respectively. Both Segal and Ofir will fill their positions immediately and join company co-founders Billy Levy, President, and Zack Zeldin, Vice President, as the company prepares for launch this spring.

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Segal, also a managing partner at WorldGaming, previously founded Segal Communications, a full-service marketing agency based in Toronto, Canada. There, he held the titles of President and Chief Creative Officer. The agency, which experienced phenomenal growth during his tenure (1994-2009), saw Segal working with some of the world's most visible and prestigious brands, including: Dreamworks SKG, eBay, Sony PlayStation, CapCom, RockStar Games, Ubi Soft, SEGA, Activision, Take Two Interactive, Facebook, PartyPoker, Unilever, and Virgin Mobile as well as retail giants EB Games, Toys 'r' Us, Best Buy, Blockbuster, Future Shop and Wal-Mart.

Concurrently, Segal also acts as CEO of Springboard Retail Networks Inc, a developer of innovative technology-based information systems for the retail sector.

Ofir comes to WorldGaming from First Data Corporation, where he served as VP and CTO, Internet Solutions. At First Data, Ofir was responsible for industry-leading ecommerce and Internet transaction systems used by hundreds of thousands of merchants. Prior to that, Ofir was VP of Research and Development for Datawire Communications, where he led the company from a start-up, to a segment leader with technology patents in the financial transactions space, to an acquisition by First Data. He comes to WorldGaming as a resident expert in technical integration practices, online payment protocols, high-performance web-based systems, and affiliate management systems.

"We've been extremely fortunate to have had leading experts from various industries on our team throughout our development," said Billy Levy, president of WorldGaming. "The addition of Rob and Kobi comes at a perfect time as we near our official launch."

About WorldGaming.com

Founded in 2006, WorldGaming.com is the premier online destination for console gamers to network and challenge other players from around the world in tournaments for REAL money. With an array of features including automated results verification, a secure payment backend, and a Community Reputation System, WorldGaming.com allows gamers to easily find and compete against other players in their favorite multiplayer games and guarantees the winners get paid. WorldGaming.com also offers robust social networking and community features with member pages, clan support, invitational tournaments, stats tracking, news, reviews, and more. For additional information, visit www.worldgaming.com.

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Source: WorldGaming

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